

# Pure goes on display

PIKOS Group has taken the wraps off a new sales unit at its \$70 million Pure Kirra project as the tower reaches the halfway point.

The display suite gives buyers their first look at the quality of the 33 apartments as the tower rises on a premium beachfront site at Kirra.

Project marketing agent Chris Litfin, of CBRE Gold Coast, said the unveiling of the display unit over the Easter long

weekend was timed to capitalise on the influx of holiday-makers to the city.

"The opening of the furnished display suite was well-timed to take advantage of the long weekend, which is traditionally an active period for the local market," Mr Litfin said. "It comes as construction of the project powers ahead towards its July completion date."

Mr Litfin said Pure Kirra was

one of only two new high-rise apartment projects underway on the southern Gold Coast.

"The project offers increasingly rare premium-grade apartment product in a blue-chip beachfront position and the market has responded well to this," he said.

The 12-storey project has three, two-bedroom plus multipurpose room apartments per floor, all offering north easterly aspects with sweeping ocean views.

All apartments will have European appliances, stone benchtops in kitchens and secure underground parking.

Pure Kirra will also feature a ground-floor retail precinct as well as a resort-style swimming pool, barbecue and entertainment area exclusively for residents' use.



Pure Kirra is on track for a July completion.

Remaining apartments range in size from 131 sqm to 304 sqm and are priced from \$829,000.

Pikos Group is a stalwart

developer on the southern Gold Coast, having also delivered the Kirra Wave and Kirra Pearl projects.

The Pure Kirra sales display

is located at 30 Musgrave St, Coolangatta and is open daily from 1pm to 4pm.

For more information visit [purekirra.com.au](http://purekirra.com.au)